

Cookie Policy

Last Updated: May 2018

Websites maintained by Lincoln Electric (collectively the "Site") use a number of different cookies. This Cookies Policy explains the following:

All Users:

What are cookies?

Cookies we use and why we use them

ASIAN users:

Cookies for ASIAN users

ASIAN users' right to refuse cookies

All Users:

What are cookies?

Cookies are small files that are downloaded to your device when you visit a website. The cookie then sends information back to the originating website on each subsequent visit, or to another website that recognizes that cookie. Cookies are useful because they allow a website to remember your preferences. You can find more information about cookies at: www.allaboutcookies.org and www.youonlinechoices.eu.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience.

Cookies we use and why we use them

Lincoln Electric tracks information about the visits to the Site through various methods, including the use of cookies. These statistics are analyzed using Google Analytics, the results of which are used internally to better provide services to users and are not provided to other organizations. You can prevent Google Analytics from recognizing you on return visits to this site by disabling cookies on your browser.

Cookies are often categorized by function. We use four types of cookies by function on our Site:

1. Essential Cookies

These are cookies that are strictly necessary for the functioning of the website or for performing services that an individual user has requested.

2. Analytical Cookies

These cookies collect information about how visitors use a website, for instance which pages visitors go to most often, and if they get error messages from web pages. Analytical cookies don't collect information that identifies a visitor. All information that analytical cookies collect is aggregated and therefore anonymous. These cookies are used only to improve how a website functions.

3. Functional Cookies

These cookies allow the website to remember choices users make and to provide enhanced, personalized features. For example, on our Site, these cookies remember users' language preferences.

4. Targeting/Advertising Cookies

Targeting/advertising cookies are cookies used to deliver advertisements relevant to the user. They remember that a user has visited a website and share this information with other organizations such as advertising vendors.

Cookies can also be categorized by how long they remain on your device. There are two broad categories of duration:

1. Persistent cookies

Persistent cookies remain on your device until deleted manually or automatically.

2. Session cookies

Session cookies remain on your device until you close your browser when they are automatically deleted.

We use both session and persistent cookies on our Site.

Asian Users:

In this section, we describe cookies used by the Site in more detail for ASIAN users. This section does not discuss cookies from the Lincoln Electric Online Store. We did not include those cookies here because the Store section of the Site is not intended for users outside of the United States. The Lincoln Electric Online Store is the section of the Site with the URL: <http://store.lincolnelectric.com>. If you are not a U.S. user, please do not use this part of the Site.

Cookies for ASIAN users

Cookies can also be categorized by who puts the cookie on the user's computer or other device the user uses to browse the internet.

First party cookies are cookies placed by the party operating the website. For example, any cookies we (Lincoln Electric) place on your computer from our Site are first party cookies.

Third party cookies are cookies placed from a website by a party that does not own or operate that website.

The following describes in more detail the types of functional cookies that we use.

Essential Cookies:

An example of an essential cookie used by the site is the cookie we place to remember what tab you selected. The Site uses this cookie to ensure the tab remains selected as you browse within the tab.

Analytical Cookies:

We use cookies provided by Google Analytics, a third-party service provider, to assist us in better understanding our Site visitors. These cookies collect data

tied to a user's IP address such as the length of time a user spends on a page, the pages a user visits, and the websites a user visits before and after visiting the Site. However, your IP address is only collected in an anonymous, truncated form. The information from these cookies is sent to Google Analytics, which compiles aggregate data about Site traffic and Site interactions. Google Analytics then sends us reports on this aggregated data. These reports are not shared with other parties. We use the reports to offer better Site experiences and tools in the future.

Although these cookies provide information to Google Analytics, they are first party cookies because we place them ourselves.

You can object to the collection of your information by Google Analytics by clicking [here](#).

Functional Cookies:

An example of a functional cookie we use is a cookie that remembers your location preference. For example, if you choose the United Kingdom version of our Site, this cookie remembers that you prefer to browse this version.

Targeting/Advertising Cookies:

Cookies in this category may include Remarketing Cookies. These are cookies that remember that you visited our Site after you leave. Sometimes they collect information about what pages of our Site you visited. They then share this information with our third party vendors, such as Google and DataXU. Based on this information, the third party vendors show you advertisements for Lincoln Electric products on third party websites that we think may interest you based on what you viewed on our website. The Remarketing Cookies are first party cookies.

You may opt out of Google's use of cookies by visiting [Google's Ads Settings](#). Alternatively, you may opt out of a third-party vendor's use of cookies by visiting the [Network Advertising Initiative opt-out page](#) or the [DoubleClick opt-out page](#).

Log Files:

The Site uses Internet Protocol ("IP") addresses to analyze trends, administer the Site, track user movements, and gather broad demographic information for aggregate use. We do not link IP addresses to personally identifiable information unless you have logged into your myLincoln account, in which case your IP address will be linked to your myLincoln UserID. An Internet Service Provider ("ISP") typically assigns a random dynamic IP address at the time of your connection. For local area network ("LAN"), DSL, or cable modem users, a static IP address may be permanently assigned to a particular computer. We may record the IP addresses of visitors to the Site. An IP address may reveal your ISP or geographic area and is generally considered to be Personal Data under the General Data Protection Regulations ("GDPR").

Location of information processing:

The information collected by our cookies is processed in servers located in the United States.

Sharing information:

The information we gather from our cookies is shared with the Google Analytics and the Remarketing Cookies programs.

When you visit our Site, Lincoln Electric may place cookies on your computer (or other device you use to browse the web) that tell third party vendors like Google and DataXU to show you ads for Lincoln Electric ("Remarketing Cookies"). As a result, these third party vendors may display Lincoln Electric ads to you on sites across the Internet. Remarketing Cookies only collect information about what webpages you have visited on the Site in order to show you ads about products that may interest you.

You may opt out of Google's use of cookies by visiting [Google's Ads Settings](#). Alternatively, you may opt out of a third-party vendor's use of cookies by visiting the [Network Advertising Initiative opt-out page](#) or the [DoubleClick opt-out page](#).

ASIAN users' right to refuse cookies

Rejecting Cookies Through Browser Settings:

The Help menu on the menu bar of most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, and how to disable cookies altogether. For more information on using browser settings to reject cookies, please visit www.aboutcookies.org.

You should note that rejecting cookies in your browser settings may mean that any preferences you set on this Site will be lost and that the Site may not work as well. In addition, using the browser settings to reject cookies may also cause your browser to reject cookies from all websites, not just this Site.

HAVE QUESTIONS?

If you have any questions about our Cookie Policy, we'll do our best to answer them. You can email us at privacy@lincolnelectric.com or contact us at the following address:

Webmaster

The Lincoln Electric Company
22801 St. Clair Avenue
Cleveland, OH 44117

COOKIE POLICY UPDATES

If we change our Cookie Policy, we will post those changes on this page and update the Cookie Policy modification date above. If we materially change this Cookie Policy in a way that affects how we use or disclose your personal information, we will notify you by prominently posting a notice of such changes before making them and by stating the effective date of the changes.

You can reject or accept non-essential cookies by clicking on the link below. Please note that rejecting non-essential cookies might affect your user experience. Clicking the link below sets a cookie that remembers your cookie choice. If you change your mind, click again to again accept cookies.

[Reject All Non-Essential Cookies](#)